

Since 2016, I have devoted my time and creativity to documentary and artistic portrait. I currently live in Puebla working at FOTOMONTOTO, my own photographic studio.

## **Experiencia profesional**

### **2015**

- I participated in the collective exhibition named “Animaniac” at Luxury Hall, in Puebla city.
- Later on the month of July, I participated in the 5th edition of the collective photography exhibition “The Exposure Award” at the Louvre Museum in Paris.

### **2013**

- I participated in the collective exhibition named “Love Overdose” at Luxury Hall, in Puebla city.

### **2012**

- I participated in the collective exhibition named “Kaleidoscope: See Beyond”, an inclusive look into the handicapped, situated on the sidewalk of Reforma Drive in Mexico City. Later on, this exhibition was also held in Mexico City’s international airport.

### **2011**

- I participated in the St. Regis Hotel collective exhibition in Mexico City organized by Mava Gallery art house.

### **2010**

- I participated in the collective exhibition named “Volcanoes, Explosions of Poblánidad” organized in the Art Gallery of the Municipal City Hall of Puebla by IMACP (Puebla Municipal Art and Culture Institute)

### **2008**

- I participated in the collective exhibition named “Woman Heads of the Household” organized in the Municipal City Hall of Puebla Art Gallery by IMACP (Municipal Institute of Arts and Culture of Puebla)

- I furnished the studio with professional artificial lighting gear and I have a team of professional make up artists. During 18 years of activity, “contemporary portrait” has been done at “FOTOMONTOTO”.
- I define it this way because it is an attempt to create, in every picture and in every occasion, a point of view that no one would have thought about the subject: say something new, see something new.
- I have over 3000 portraits of people engaging diverse activities including families, children, advertising campaigns, personal artistic work, editorial work for various magazines, as well as documentary work of several travels.

## 2001

- I participated in the Alumni plastic art exhibition “Do –Re –Mi” at Universidad de las Americas campus Puebla (UDLAP) in the Anthropology department “La Hacienda”. (<https://www.udlap.mx/web/>).
- “Foto Pintura” exhibition in the cultural exposition space Minas, in Puebla, Mexico. · Personal exhibition “Southern Houses” at the Children’s Papalote (Kite) Museum in Mexico City, using manipulated Polaroid techniques. · This exhibition toured for a year all around Mexico as a “moving kite” sort of say.

## 1999

- Collective exhibition about concerts “Musical Strokes” at Teatro Principal (Main Theater) in the city of Puebla, Mexico. · “Illegible Book – Alternative Object” exhibition at INEGI gallery (National Institute of Geography and Informatics) in Oaxaca, Mexico.
- Participated in the 2nd Independent Artists’ Assemble in Puebla, Mexico., during the “Illegible Book – Alternative Object” exhibition.

## 1998

- I participated in the Arte Povera exhibition “Naturalism and Artifice” at Universidad Iberoamericana (Iberian-American University) campus Puebla, Mexico, with the master Gianni Capitani.
- I participated in the Mexican Photography National Exhibition “FotoSeptiembre” (PhotoSeptember) at the “Entre Estudio y Galería” (Between Studio

and Gallery) gallery, in Puebla, Mexico. · Personal exhibition “Mexican Photography” for the Occitania Mexican Association, Toulouse, France.

## 1997

- I participated in the 1st Independent Plastic Artists Hall in Puebla, Mexico, with the “Forbidden Art” exhibition.
- Collective exhibition and finalist in the 4th Photography National Competition at “El Nigromante” Cultural Center in San Miguel de Allende, Guanajuato, Mexico.
- Collective photographic exhibition at The House of Culture in Acapulco, Guerrero, Mexico.
- Exhibition within the “FotoSeptiembre” framework, and collective at CABA, Fine Arts Center of Ajijic, Jalisco, Mexico.

## 1995

- I graduated in Commercial Photography at Brooks Institute of Photography, in Santa Barbara, California, USA. My major was commercial photography.

## 1993

- I was awarded 2nd place in the yearly student’s competition in the same institute.
- During the same period I was a private assistant to the photographer Anthony Pardines, in Los Angeles, California, USA, who worked for large american enterprises.

## 1986-1992

- I got my Bachelor Degree on on Graphic Design at Universidad de las Americas (UDLAP) (The Americas University), Puebla, Mexico.
- I was awarded 1st place at the Yearly Graphic National Congress in the Editorial and Photography category. (<https://www.udlap.mx/web/>).

## 1990

- Collective photography exhibition at the House of culture in Puebla, Mexico, commemorating 150 years of photography in Mexico.

## Information Technology Skills

- Macintosh system and platform.

## Artistic Skills

- Image editing software for capture and digital retouch.
- Black and white developing and printing with fine art techniques (analog method).
- Analog and digital techniques for artistic photography tinting purposes.
- Typographic solutions within images for the ultimate creation of posters for advertisement and artistic purposes.

## Organizational Skills

- Direction and organization of a photographic studio and a work team.
- Creation and design of sets that satisfy customers' necessities and successful image production.
- Use of professional capturing gear in diverse formats such as 35 mm camera, half frame and 4X5 (large format) as well as digital gear.
- Use of professional lightning equipment, be it flash or tungsten light.
- Direction of both professional and amateur models.
- Skilled makeup artist and collaborator of professional makeup figures to create the right look.
- Styling consultant.
- Exterior shoots with natural light, flash or continuous artificial lighting.

## Social Skills

- Able to relate to diverse people, cultures and ages, including children.
- Visual concept creation for individual customer projects of diverse disciplinary areas.

- Idea, style and image development leading to promoting a specific product.
- Capacity to make a subject feel confident in order to be photographed by creating a comfortable surrounding through hospitality, getting natural images as a final result.

### Some Enterprises I have previously worked

With Some enterprises which have used my photographs are:

- “ Estrella Roja” (Red Star) national transport enterprise.
- I performed a series of portraits for the automotive enterprise “General Motors” in Mexico.
- Fashion concept creation for the jeans enterprise “Buggia”.
- Visual photograph creator of the extinction endangered specie: Save the Mexican Jaguar campaign of Naturalia, Africam Safari, and Daniel Espinoza.
- Packaging photography for “Supercul”, an underwear enterprise .
- Catalogue photography for the “Encomienda de la Noria” housing development in Puebla.
- Diverse tendency photography for the cosmetics enterprise “Bissu”.

### Languages

First Language: Español

Spanish Comprehension self-assessment

<b>Speaking</b>	<b>Writing</b>	<b>Listening</b>	<b>Reading</b>
<b>Inglés</b>	advanced	advanced	advanced
<b>Italiano</b>	intermediate	advanced	advanced
<b>Frances</b>	intermediate	intermediate	intermediate